Fall 2014

PHOTO TALK

A newsletter of imaging trends and the world through these eyes.



Photography • Video production www.cendrowski.com



Welcome...

...to another in an occasional series of newsletters from Dwight Cendrowski, Detroit-area corporate, editorial and agency photographer since 1978. He continues to bring added value to clients needing both photo and video services. To view recent work go to <u>New Work.</u>

LPGA Golfers lend a hand

Twenty LPGA golfers teed 'em up at The Country Club of Detroit in August, donating their time and talents at the Turning Point Invitational. Sponsored by the New Common School Foundation,



supports Cornerstone Schools in Detroit. Besides following the golfers around the course, Dwight organized a group photo of the 125 + participants.

the golf outing



Bee Man

Farmers are desperate for bees to pollinate field crops. Enter Richard Kussmaul. He crisscrosses the U.S. hauling bees. Twenty four million at a time! This summer day he drove from Wisconsin to Michigan's thumb, where a crew waited



to unload the precious cargo. These photos are from a photo story for KSPG Automotive's company magazine.





Editorial

Just thinking what a great country this is. For me, anyway. I'm a fairly typical middle aged white guy, and it's amazing how I'm given wholly unearned respect, even deference, by authority figures of all kinds. Doesn't matter how I look; unshaven, ragged pants, slouched. People go out of their way to be pleasant with me. "Have a nice day sir".

But take the guy right next to me. A black man. What he gets is wholly unearned suspicion, incivility, even derision. And that disrespect heightens as the clothing coarsens. Neither one of us deserves what we get based on a first look. Neither one of us earned it.

What a great country it will be when a man is treated with respect as the default position; every man, every time. Young or old. Renowned or undistinguished. We've got our work cut out for us.

Prepping & primping for your portrait

Having your portrait taken can actually be fun. Really. Bring your sense of humor with you and the photographer will bring his. Take a deep breath and relax. It really will be OK. Here's some suggestions to help everything go smoothly.

Men

- Morning is optimal. Shave carefully or trim your beard for the best look. If the portrait has to be later in the day, think about bringing your razor for a quick touch-up.

Dark solid suit with white or light colored, pressed shirt. Use a tie that shows your personality, just not too wild. Tight knot. You might want to bring several to review with the photographer
Don't get a haircut right before the shoot.

- For head to toe portraits, be sure you have polished dress shoes.

Women

- Dark business suit without stripes and wrinkle-free white or pastel blouse. Women have more leeway with suits than men, so use your favorite color. Darker colors usually work best.

- Hair combed and brushed. Hair spray to tame stray hairs.

- Jewelry should be kept simple and short so as not to disappear into the blouse.

- Makeup and lipstick as you might for a formal night out. Natural translucent powder to keep the shine down and smooth out skin tones, even if you don't wear makeup. Avoid frosts or loud colors.

- Don't use a new facial product the day before the shoot in case you have a reaction

Everyone

- If you normally wear glasses it's usually best to wear them for the photo. You can also try it without glasses. Non-glare coating is great for eliminating reflections.

- Well fitting clothes but not too tight. Avoid busy patterns, plaids, checks and turtlenecks.

- If you can't decide what looks best on you, bring several outfits to consult with the photographer. It's best to wear something you like and feel comfortable in.

- Let the photographer know if you have a retouching request.
- I'll try a variety of angles, positions and expressions. If you

Dwight

have a better side that you think is more flattering, let me know.

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