

PHOTO TALK

A newsletter of imaging trends
and the world through these eyes.

Dwight
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Photography • Video production
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Welcome...

...to another in an occasional series of newsletters from Dwight Cendrowski, Detroit-area corporate, editorial and agency photographer since 1978. He continues to bring added value to clients needing both photo and video services. Go to [Featured work](#) on the website to view some recent assignment work.



The UAW led a 40 day walkout from General Motors in the fall, ending the strike by ratifying a deal on October 25. Dwight photographed strikers at the Flint manufacturing facility for Automotive News. They were outside the gates all night, where he met them along with a reporter at 5:00 am

We Need Women in Power

Despite impressive gains for women in Congress in the 2018 elections, the United States ranks only 75th out of 193 countries for women representation in government. The picture in corporate America is even worse. According to Jan 31, 2020 figures, women hold only 5.8% of CEO positions at S&P 500 companies.

For executive senior level officials and managers it's better, at

26.5%. By any measure, when women make up 47% of the labor force they are still grossly underrepresented in positions of power in this country.



Let's be clear. We desperately need the inclusive, sensible and collaborative qualities so many women bring to the table. Look at any well-run business and you'll witness the talents and intelligence of women throughout the organization. Women now earn more than half of doctoral degrees awarded in the US, dominating in public administration, health sciences, and social and behavioral

sciences. And while still underrepresented in math, computer science and engineering, those numbers are growing, as girls face down damaging stereotypes and tech employers are forced to recognize that not hiring women hurts their bottom lines.

We've all seen the belligerent, hostile management style of so many male-run companies. We certainly see it in politics. And yes, of course there are ruthless women too. But I'm convinced a more cooperative, female dynamic will have a



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constructive effect throughout our economy and political culture. Women are strong and powerful. I've known such women in my own family and life. That strength combined with a willingness to work together and listen to all voices can only lift us as a nation.

Men, it's good for all of us when we step up, learn from, and support women.

"A strong woman understands that the gifts such as logic, decisiveness, and strength are just as feminine as intuition and emotional connection. She values and uses all of her gifts." – **Nancy Rathburn**

"If you want something said, ask a man; if you want something done, ask a woman." – **Margaret Thatcher**

Successful women are not liked. I think the biggest danger for women in [science](#) is colleagues who are not as good as you are." – **Christiane Nusslein-Volhard**



Industrial photography & video

The past year has seen a growing demand for industrial photography and video, for company websites, catalogs and brochures. Clients include Arauco, which opened a particleboard plant in Grayling, Michigan; Kuka, a German manufacturer of industrial robots; and Gerdau, the leading producer of long steel in the Americas.

And I worked on studio photography for NSK at their Ann Arbor facility, updating their photo files for a re-vamped product catalog.



Video is increasingly useful to firms. In addition to photography for Arauco I videotaped their new facility and grand opening, editing the footage into a punchy, 30 second piece. See that video [here](#). Many more photo and video samples at www.cendrowski.com.



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